



System Development & Integration AND Web-based Products

For Government and Corporations



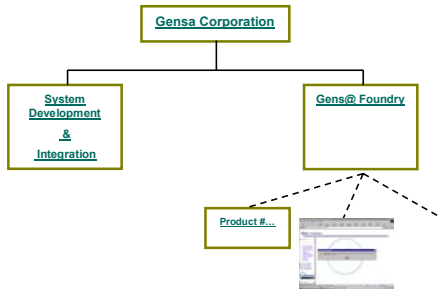
Introduction

- Gensa Corporation was founded in 1991 and has become expert in developing systems based on databases
 - Oracle
 - Microsoft
 - IBM
 - With web and client-server user interfaces.
- Gensa has successfully completed contracts for corporations, federal and state governments.
- Gensa has successfully completed fixed price, time & materials and cost reimbursable development contracts.



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Corporate Structure



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System Development & Integration

E AGING ANALYSIS REPORT

9:30	31-60	61-90
\$0	\$0	\$0
\$0	\$0	\$0
\$0	\$0	\$0

System Development & Integration

- **Specialties**
 - Solutions that increase revenue and productivity through web enabling data management and communication, within and between organizations.
 - Extranets and Intranets
 - Integration of new systems with legacy systems
 - Web-based infrastructure
- **Gensa Corporation specializes in Oracle, Microsoft and Java web architectures**

Expertise

- **System Definition**
 - Requirements
 - Architecture
- **System Development**
 - User Interface
 - Database Objects
- **System Integration**
 - To Legacy Systems
 - Database to Database
- **System Testing**
 - Developing Plans
 - Conducting Testing
- **System Deployment**
- **Project Management**
 - Thru all phases



Expertise

- **Developing database driven Internet, Intranet and Extranet applications**

- Oracle
- Microsoft SQL Server
- Microsoft Access
- Oracle Designer
- Oracle Developer
- Oracle Discoverer
- Microsoft .NET
- Microsoft Active Server Pages
- Microsoft Visual Basic
- IBM DB2 Database
- Java
- Crystal Reports



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Certifications

- **Corporate**

- Oracle Certified Solution Partner
- Microsoft Certified Partner
- IBM Software Partner

- **Staff**

- Oracle Certified Internet Developers
- Microsoft Certified Professionals
- Project Management Professional
 - Project Management Institute Certified

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CORPORATION

Gens@ Foundry



ORACLE
Certified Solution Partner

Microsoft Certified
Solution Provider

Gens@ Foundry

- **Research and recommend products.**
- **Develop proof of concept.**
- **Develop products that meet criteria**
 - Exceptional productivity improvement
 - Minimal deployment effort
 - Effective integration into existing systems

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Expertise

- **Developing web-based Productivity Systems**
 - Gensa Timesheet
 - Gens@ ClientCare
- **Developing e-Learning Systems**
 - www.ZoomNotes.com
- **Developing web-based Training**
 - Tutorials and courses
 - On your server or as an ASP

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The Gensa Advantage

–Successful Track Record

- The State of California (Dept. of Insurance, Treasurer's Office, Dept. of Alcohol and Drug Programs)
- Federal Government
- Canine Companions for Independence
- Partnership HealthPlan of California
- Jelly Belly Candy



–Customer Service

- In February 2002, Open Ratings, a Dun & Bradstreet company surveyed Gensa clients. Gensa received a 100% rating in Reliability and Customer Support.
- Over 60% of Gensa year 2000 business is from current clients

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The Gensa Advantage

- **Technical**
 - Gensa staff have exceptional expertise in key skills and technologies
 - Project Management
 - Extranets
 - Intranets
 - Database modeling, development and tuning
 - Web Servers
 - Transfer of data among disparate databases
 - XML
 - Over 60% of Oracle experienced technical staff are Oracle Certified Professionals, Oracle Masters or have Microsoft certifications

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The Gensa Advantage

- **Proprietary Development Environment**
 - Technical products on a secure web based extranet
 - Gens@ ClientCare provides project status and reporting through a secure web based extranet

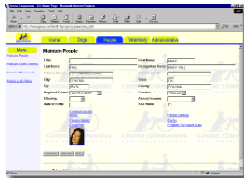


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Partial Client List

- Oracle Corporation
- Canine Companions for Independence
- RobbJack Manufacturing
- Booz Allen & Hamilton
- Anteon Corporation
- Emerald Solutions
- Jelly Belly Candy
- Powis Parker Inc.
- Northrop Grumman



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Partial Client List

- US Coast Guard
- US Army
- California State Treasurer's Office
- California Department of Insurance
- California Department of Motor Vehicles
- California Department of Fish and Game
- California Department of Alcohol and Drug Programs

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Contract Vehicles

- **GSA FSS Schedule 70**
 - Contract number – GS-35F-0676M
 - Period of Performance 8/02/02 -8/01/07
- **GSA Answer**
 - Subcontractor to Northrop Grumman
- **California Multiple Award Schedule - 3-99-70-0473D**
- **California MSA MSA 01 MA-01 Information Technology**
- **California MSA MSA 01 MA-06 HIPAA**

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Summary

- **Gensa develops and integrates system solutions to manage data communication and increase ROI**
- **Gensa develops e-Learning Systems and web based training material**
- **Extensive experience in government and commercial work**

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Summary

- **Gensa is**
 - A Federal small business
 - California Certified Small Business
 - Veteran Owned Business

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CORPORATION

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*Building Systems to Make
Business and Government More Effective*

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Solution Provider
